
Spring Summer
2026
Superdry & Co
Eyewear
Optical
Collection

YOUR MOMENT, YOUR STYLE. SS26

By Superdry

Set against the elegance of a sun-drenched estate, this eyewear collection explores impeccably layered looks and sharp silhouettes. Contemporary in design yet grounded in classic styling, each style carries a refined ease that resonates everywhere: a considered statement for Spring/Summer '26.

11 MODELS | 35 SKUS

Front cover : SDO-3064-104 & SDO-3060-061
Opposite : SDO-3064-104

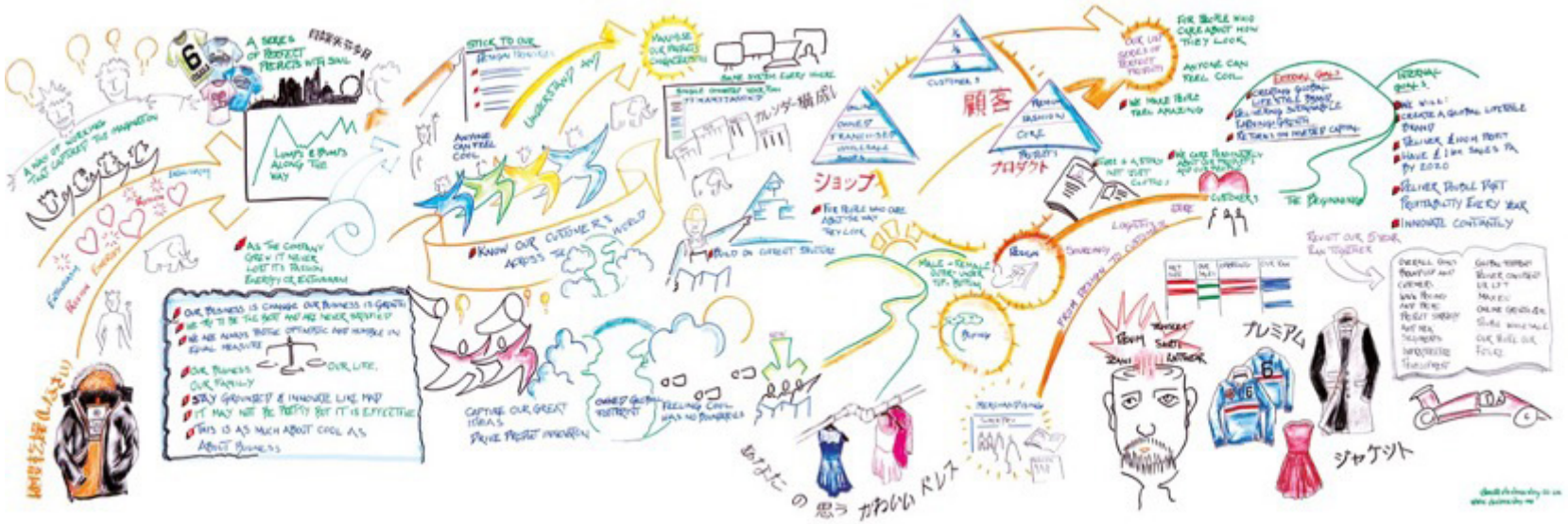


Brand History

In 2003, founder & CEO Julian Dunkerton formed the brand with his then business partner & designer, James Holder, after an inspirational trip to Tokyo.

Superdry first became recognised for their iconic bright t-shirts and hoodies – keeping silhouettes simple but applying their signature colour palette & branding.

In 2010, the brand successfully floated on the London Stock Exchange.



The Customer



Core

35 - 50
Comfortable in their own style
Evergreen style choices > fashion trends



Fashion Follower

25 - 35
Conscious of their own personal style
Early adopters of fashion trends



Cult

18 - 25
Bold fashion statements revolve around events – parties, holidays, festivals.
Individual expression is key

Female Design Inspiration SS26





SDO 3057 - 188
teal havana



SDO 3060 - 006
matte blue - rose gold

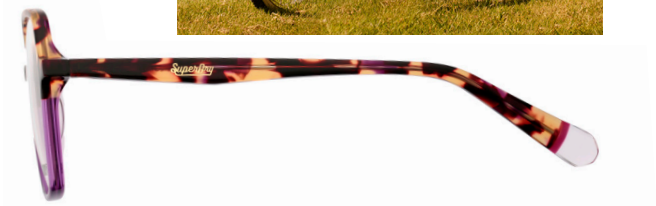




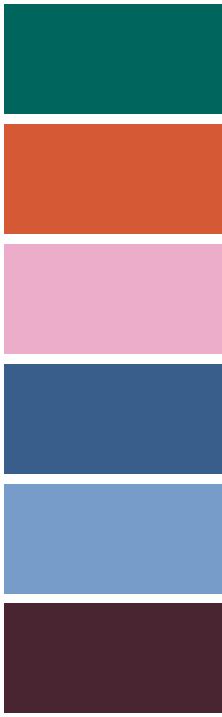


SDO 3059 - 007
matte green / shiny gold





SDO 3058 - 102
tort / purple



Male Design Inspiration SS26



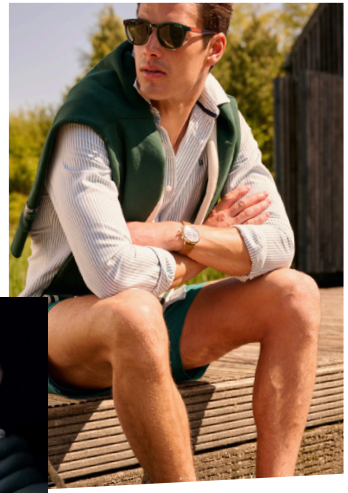
SDO 3064 - 104
matte black to crystal grey grad

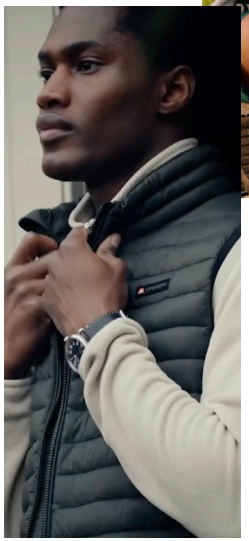




SDO 3065 - 109
honey tort / green











SDO 3061 - 153
crystal navy



SDO 3061 - 154
crystal green



SS26 Optical - *11 MODELS / 35 SKUS*

TREND



SDO 3064



SDO 3065

ASPIRATIONAL



SDO 3066



SDO 3062



SDO 3067



SDO 3060



SDO 3058



SDO 3057

ESSENTIALS



SDO 3063



SDO 3061



SDO 3059

MALE

UNISEX

FEMALE

SUPERDRY®

SDO 3057

A modern cat-eye shape. Crafted in handmade acetate and metal temples featuring integrated flex hinges; this silhouette exudes effortless style.

Description

- Acetate front
- Stainless steel temples
- Integral hinge
- Female

Sizing

- 51 | 16 | 135 b: 41.1
- ED: 56.7
- Panto angle: 9
- Base curve: 450







SDO 3057 - 103

crystal light brown



SDO 3057 - 188

teal havana



SDO 3057 - 195

black tort


SUPERDRY®
SDO 3057

SUPERDRY®

SDO 3058

Our acetate butterfly frame in tortoise and crystal is where statement meets sophistication. Lightweight yet impactful, it's the perfect blend of vintage charm and contemporary edge.

Description

- Acetate front
- Acetate temples
- Spring hinge
- Female

Sizing

- 54 | 15 | 145 b: 48.8
- ED: ??
- Panto angle: 8
- Base curve: 450







SDO 3058 - 102

tort / purple



SDO 3058 - 151

crystal light rose



SDO 3058 - 195

black tort

SUPERDRY®

SDO 3059

Minimal by design, bold in attitude. An elegant flat sheet front with a patterned rimwire, brings a refined finish. It's the frame that goes with every outfit.

Description

- Stainless steel front
- Acetate temples
- Spring hinge
- Female

Sizing

- 53 | 16 | 140 b: 39.7
- ED: 58.4
- Panto angle: 9
- Base curve: 450







SDO 3059 - 007

matte green / shiny gold



SDO 3059 - 008

matte dark grey / rose gold



SDO 3059 - 062

matte burgundy / shiny gold

SUPERDRY®

SDO 3060

An elegant square metal eyeshape with a Superdry twist. Decorative rimwire detailing and a custom temple design gives that special finishing touch.

Description

- Stainless steel front
- Stainless steel temples
- Integral hinge
- Female

Sizing

- 51 | 16 | 140 b: 42.8
- ED: 57.1
- Panto angle: 9
- Base curve: 450







SDO 3060 - 004

matte black - gold



SDO 3060 - 006

matte blue - rose gold



SDO 3060 - 061

matte aubergine - gold


SUPERDRY®
SDO 3060

SUPERDRY®

SDO 3061

Handcrafted in mono colour crystal acetates featuring beveled edges, this classic rectangle provides an edge to your eyewear.

Description

- Acetate front
- Acetate temples
- Spring hinge
- Male

Sizing

- 52 | 18 | 145 b: 40.1
- ED: 57
- Panto angle: 11
- Base curve: 450







SDO 3061 - 113

crystal light grey



SDO 3061 - 150

crystal orange



SDO 3061 - 153

crystal navy



SDO 3061 - 154

crystal green

SUPERDRY®

SDO 3062

Cutting edge details with contrasting colours, creates a contemporary look. A lightweight frame designed in multilayered colouration and bevelled edges, this frame gives you the premium quality that will sharpen up your eyewear.

Description

- Injected TR90 front
- Injected TR90 temples
- Barrel hinge
- Male

Sizing

- 59 | 18 | 150 b: 39
- ED: 64.4
- Panto angle: 9
- Base curve: 400







SDO 3062 - 107

crystal green



SDO 3062 - 108

grey / blue



SDO 3062 - 127

black / orange

SUPERDRY®

SDO 3063

This men's flat sheet metal frame is all about quiet confidence. Built for all-day wear, the ultra-thin metal front offers a sharp look, while a bold contrast pop on the inner temples adds just the right amount of attitude. It's minimal from the outside, unexpected from the inside.

Description

- Stainless steel front
- Acetate temples
- Spring hinge
- Male

Sizing

- 59 | 18 | 150 b: 40
- ED: 64.3
- Panto angle: 9
- Base curve: 450







SDO 3063 - 004

black / orange



SDO 3063 - 005

dark gun / blue



SDO 3063 - 006

navy / green

SUPERDRY®

SDO 3064

For lovers of stylish minimalism, this is made for you. Curated with a series of gradient crystal acetates and front pin detailing, the contemporary design exudes a casual sophistication that is versatile enough to complement any look.

Description

- Acetate front
- Acetate temples
- Barrel hinge
- Male

Sizing

- 55 | 20 | 145 b: 45
- ED: 60.2
- Panto angle: 8
- Base curve: 450







SDO 3064 - 103

crystal brown to amber grad



SDO 3064 - 104

matte black to crystal grey grad



SDO 3064 - 107

crystal dark green to green grad


SUPERDRY®
SDO 3064

SUPERDRY®

SDO 3065

Expertly curated with layered tortoiseshell and crystal acetates, front metal pin detailing and a bespoke corewire. This is a design that will always be a classic with a hint of colour for your eyewear this season.

Description

- Acetate front
- Acetate temples
- Barrel hinge
- Unisex

Sizing

- 50 | 20 | 145 b: 41.9
- ED: 53.6
- Panto angle: 8
- Base curve: 450







SDO 3065 - 103

brown demi / amber



SDO 3065 - 108

classic tort / grey



SDO 3065 - 109

honey tort / green



SDO 3065 - 161

tort / purple


SUPERDRY®
SDO 3064 & SDO 3057

SUPERDRY®

SDO 3066

Designed for those who appreciate timeless design, reimagined with contemporary luxury. This modern navigator redefines sophistication through every detail, with a confident acetate front and engraved temple detailing.

Description

- Acetate front
- Stainless steel temples
- Integral hinge
- Male

Sizing

- 55 | 16 | 145 b: 45.3
- ED: 59.9
- Panto angle: 8
- Base curve: 450







SDO 3066 - 102

gloss tort / shiny light gold



SDO 3066 - 104

matte crystal grey / shiny medium gun



SDO 3066 - 152

gloss crystal tobacco / satin light gold

SUPERDRY®

SDO 3067

For those seeking subtle elegance in their eyewear this season. This classic metal supra silhouette with double bridge front is given that special finishing touch with engraved top bar detailing and custom infilled signature navy & orange.

Description

- Stainless steel front
- Stainless steel temples
- Integral hinge
- Unisex

Sizing

- 54 | 16 | 145 b: 44.4
- ED: 58.9
- Panto angle: 8
- Base curve: 450







SDO 3067 - 201

shiny light gold



SDO 3067 - 202

shiny light gun



SDO 3067 - 272

shiny rose gold